

A breakthrough in patient recruitment: reduce risks, save time and costs and get products to market faster



CLIX ENRICH *for Clinical Trials*

"Eighty-five percent of clinical trials are extended due to insufficient recruitment. Consequently, study costs increase due to loss of study time and lead to delay in drug approval and presentation of important results."

Applied Clinical Trials Online

Ten times pre-screen yield in a fraction of the time

Sponsors are finding it more difficult than ever to meet enrollment deadlines for their clinical trials.

Increases in the number and complexity of eligibility criteria for trial protocols and industry competition mean that patient recruitment regularly takes up to double the allocated time. With CLIX ENRICH *for Clinical Trials*, you can reduce these risks, save time and costs and get products to market faster.

CLIX ENRICH *for Clinical Trials* is Clinithink's breakthrough solution that unlocks the full potential of Electronic Medical Records (EMRs) and other real world data to mitigate the challenges of patient recruitment and efficiently find the highest quality candidates for your clinical trial.

Manual chart reviews – a barrier to efficiency

Clinical Investigators typically need to interrogate large volumes of medical records to find just a few suitable candidates.

Modern EMRs have made the process easier by enabling automated analysis of structured data, but 80% of the most valuable patient information is stored in the form of freely written clinical narrative.

This unstructured data offers rich insights into the patient's story such as context, patient history and relevance, but reviewing clinical 'free text' manually is incredibly time-consuming, expensive and prone to human error.

Let's Talk

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Benefits

- Dramatically accelerate enrollment
- Unearth critical patient data buried in EMRs
- Significantly increase pre-screening yield
- Add scientific rigor and reduce selection bias
- Reduce the overall number of research sites required
- Faster, more cost effective and precise chart reviews
- Applicable across a wide range of therapy areas
- Drive feasibility and protocol design activities
- Suitable for use in all types of research environments

The Game Changer

With CLiX ENRICH *for Clinical Trials* you can now automatically structure and analyze clinical narrative data in a fraction of the time it would take to do so manually.

This means you can simultaneously pre-screen thousands of patients against your trial’s eligibility criteria in a matter of hours. CLiX ENRICH *for Clinical Trials* then generates an ENRICHed List of candidates in ranked order, giving trial sites the information they need to prioritize candidates most suitable for the trial. Not only does CLiX ENRICH *for Clinical Trials* speed up the recruitment process, it is also likely to enhance the quality of study participants.

Case studies have shown CLiX ENRICH *for Clinical Trials* capable of processing over half a million documents relating to more than 8,000 possibly eligible patients in just 15 hours. This is approximately 10,000 times faster than it would have taken to review each document by hand. The resulting yield of pre-screened highly eligible patients is many times larger than is currently achievable by conventional manual methods of pre-screening, leading to a much higher pre-screened to consented conversion rate.

The net effect of using CLiX ENRICH *for Clinical Trials* to automate pre-screening is a much larger yield of highly eligible patients found in a fraction of the time at much lower cost than current methods permit.



Access unstructured text in data warehouse



Increase pre-screen yield



Reduce enrollment timeline



Get drugs to market sooner & grow revenues

“Using your [CLiX ENRICH *for Clinical Trials*] solution we have just done in a week what would have taken four months. This is a game changer.”

Jonathan Winston, MD, Professor of Medicine/Nephrology at Mount Sinai

Improve your performance metrics, deliver your next clinical trial on time and within budget, and gain a competitive advantage by getting your product to market faster.

Get in touch to find out how CLiX ENRICH *for Clinical Trials* can enhance your ROI: info@clinithink.com